

Memory Loss

By Gary W. Wietgreffe

Many see trends with options of taking part or ignoring them. Megatrends move more slowly and are difficult to identify. Using the past as a timeline, Wietgreffe's new books will expose 21st century megatrends that will impact your life. Understanding them will better your work, your life, and your retirement. Order both books today.

Megatrend quotes:

Why read *Learning as it influences the 21st century?*

"Memory was expected and a powerful learning tool before the advent of writing." (pg. 285)

"...Ancient writers, researchers, and historians had a much harder time researching their subject. Remembering facts was required. It is not now—gadgets do it." (pg. 327)

"The illiterate rely on memory; the computer literate do not." (pg. 293)

"...This book...is to reveal that the ability to learn, memorize, think, theorize, conceptualize and calculate are crucial to societal development. Artificial memory is likely hampering all." (pg. 346)

Why read *Culture and the mysterious agent changing it?*

"Culture is survival. Memory is culture. Society is losing all three. Survival is in jeopardy when memory, books, and clouds disappear." (pg. xi)

"Ancient learning systems relied on memorization—a lifelong asset. Writing, a pseudo-retrospection, was the first invention to replace memory." (pg. 15)

"I believe mankind has always been inquisitive, inventive, and sought self-preservation for succeeding generations. Before being able to write, it was unnecessary. Minds were trained to remember." (pg. 72)

"Calculators and computers have replaced memory and ability to reason." (Culture, pg. 250)

“What was stored in computer memory has moved to artificial clouds...(and) are more fragile than businesses that support them. Commercial clouds have replaced novels, textbooks, student notes, architectural drawings, engineering plans, chemical formulas, atomic research, diaries, photo albums, health records, and money as online relationships appear and disappear. As clouds dissipate from bankruptcy, power failure and viruses, personal, economic, and research systems are not abandon—they simply no longer exist. Culture will vanish with clouds.” (Culture, pg. 253)

“Artificial intelligence, like artificial memory, decreases creativity by reducing mental capacity. Automation created leisure. Local, national, and world leisure will decrease innovation as more time will be spent relaxing, not inventing.” (pg. 253)